

## Press Release

Dec. 2, 2019

### **Navy League Reaches GuideStar Platinum Status**

*Top Tier Seal From GuideStar Provides Navy League Donors With Maximum Transparency Into Its Mission, Providing Peace of Mind for Contributors*

ARLINGTON, Va.—The Navy League of the United States — a nonprofit civilian, educational and advocacy organization that supports America’s sea services: the Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine — announced today it has earned the Platinum GuideStar Nonprofit Profile Seal of Transparency, the highest level of recognition offered by GuideStar, the world’s largest source of nonprofit information. By sharing metrics that highlight progress, the Navy League is helping donors evaluate the nonprofit with open and vetted information to make an educated philanthropic decision.

“Our mission to support the sea services is apparent through our 117-year history and today’s announcement formalizes to all our past, current donors and perspective future contributors that they can be assured there is trust that comes with giving to the Navy League,” said former Master Chief Petty Officer of the Navy, Mike Stevens, who now serves as the Navy League’s National Executive Director. “By updating our GuideStar Nonprofit Profile to the Platinum level, we can now easily share organizational metrics with our supporters as well as with grant-makers. We are also sending a clear message to our membership that the Navy League is responsibly executing on its budget to further all organizational goals.”

To reach the Platinum level, the Navy League added extensive information to its Nonprofit Profile on GuideStar, including basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, the Navy League has demonstrated its commitment to transparency and to giving donors meaningful data to evaluate the organization and its mission.

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**About the Navy League of the United States**

The Navy League of the United States, founded in 1902 with the support of President Theodore Roosevelt, is a nonprofit civilian, educational and advocacy organization that supports America's sea services: the Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine. Through national and local programs, the Navy League of the United States provides a powerful voice to educate the public and Congress on the importance of our sea services to our nation's defense, well-being and economic prosperity. The Navy League provides support to our sea services personnel and their families and youth programs, such as the Naval Sea Cadet Corps, Junior ROTC and Young Marines, that expose young people to the values of our sea services. For more information, go to [www.navyleague.org](http://www.navyleague.org).

### **About GuideStar Nonprofit Profiles**

The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 8 million people who visit GuideStar to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data. To reach a given participation level, organizations need to complete all required fields for that participation level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.