

## **PRESS RELEASE**

June 24, 2019

### **Navy League Elects New National President Bill Stevenson**

*Stevenson Aims to Attract Younger Demographic to Organization*

ARLINGTON, Va. — Today, the Navy League of the United States — a nonprofit civilian, educational and advocacy organization that supports America’s sea services and their families: the Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine — announced that it has elected a new national president, long-time Navy League member Bill Stevenson, to a two-year term.

Stevenson has held many leadership positions within the Navy League before accepting the role of national president, including national director, national vice president and special adviser to the national president. While working closely with two Navy League administrations in these positions, the organization has made great advancements in its financial portfolio, has had an increase in membership and has made critical changes to the headquarters staff.

As national president, Stevenson is sharply focused on the volunteers that make up the Navy League, giving them the valuable time and leadership they need to achieve the Navy League mission. While strengthening the current membership, he is striving to introduce a younger demographic to the organization, providing a strong future for the its councils worldwide.

“It is critical that we take a fresh, forward-thinking approach to the Navy League that attracts new members while retaining our valuable core membership,” says Stevenson. “We must create new opportunities for our organization worldwide that elevate our brand, so we can maintain our strong support for the sea services for decades to come.”

Most recently, Stevenson served as the vice chairman of the Arizona Sports and Entertainment Commission, a position he held for nearly six years. He has directed eight major events, including College Football’s Biggest Party and the Fiesta Bowl National Band Championship. He also helped raise \$1.1 million for the Fiesta Bowl and Cactus Bowl from 1992 to the present.

Stevenson joined the Navy League in 1992 as a member of the Phoenix Council and was assigned by the Arizona area president to reorganize the council in 2012 as council president. Thanks to his efforts, the Phoenix Council received an 80 percent Retention Award and Meritorious Council Award in 2014. He was also recognized as Navy League’s top recruiter in 2015 and 2016. He later served as Arizona area president and on the Pacific Southwest Region nominating committee.

He currently lives in Tempe, Arizona.

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**About the Navy League of the United States**

The Navy League of the United States, founded in 1902 with the support of President Theodore Roosevelt, is a nonprofit civilian, educational and advocacy organization that supports America's sea services: the Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine. Through national and local programs, the Navy League of the United States provides a powerful voice to educate the public and Congress on the importance of our sea services to our nation's defense, well-being and economic prosperity. The Navy League provides support to our sea services personnel and their families and youth programs, such as the Naval Sea Cadet Corps, Junior ROTC and Young Marines, that expose young people to the values of our sea services. For more information, go to [www.navyleague.org](http://www.navyleague.org).